



51%: Women and the Future of Politics

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Press Release:

For immediate release

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Local resident selected for national recognition at BlogHer' 13

NEWS (7.21.13) **Kim Jorgensen Gane**, a resident of Saint Joseph, was recently named as an honoree and award winning author by BlogHer in 2013. BlogHer is the largest community of women bloggers reaching over 92 million readers. Jorgensen Gane is a regular contributor to BlogHer. She was selected for her 2012 essay "The Enlightened Middle Majority: Why 'The Sides' Are Alienating Us." In addition, her essay was chosen for publication in the upcoming book, "51%: Women and the Future of Politics."

Jorgensen Gane will be receiving her award at the BlogHer '13 conference next week in Chicago. The event is being held July 25-27 with several thousand expected to attend. The BlogHer Conference is noted as the largest conference for women in social media but it is open to everyone interested in social media and all levels of blogging experience.

Kim is a lifelong resident of coastal and traditionally conservative Southwest Michigan. She noted, "I have often found myself in the middle of political discourse among friends and family, leaning somewhat liberal and somewhat conservative, depending on the issue at hand." She coined the phrase *Enlightened Middle Majority* after becoming an accidental political blogger when her piece, "My Friends Think I'm the Only Liberal They Know; I Don't Know What I Am," was featured on BlogHer.com last year.

"It seems there are far more of us in that middle place than the parties care to acknowledge" commented Jorgensen Gane. "I was delighted when I learned that the book **51%: Women and the Future of Politics** was in development. I thought that a well-placed Jimmy Choo upside the heads of those posturing and bullying for power was long overdue. So, my essay calls for women to "mix it up with the boys and be willing to spar a little to get heard."

"We are absolutely thrilled that one of the contributors in our book has already received national attention for her work" stated Editor and Author Terri Spahr Nelson. "The BlogHer'13 honor reflects highly on Kim's writing and it's an added bonus to have an award-winning essay included in our book." In addition to essays from women across the US, the book also features exclusive statements from prominent women leaders including Nancy Pelosi, Olympia Snowe, Barbara Lee, Lilly Ledbetter and many more.

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"This is a ground-breaking and timely book which brings together diverse perspectives from all sides. That's why Kim's essay was a perfect choice for the book. She speaks to those who may feel caught in the middle and overlooked by the two major parties."

According to Spahr Nelson, the book encourages women to speak up and to be involved with politics at all levels from voting to holding office.

The book poses the question, "What would women do?" To answer that question, "51%: Women and the Future of Politics" includes findings from their nationwide survey about what Americans want and expect from their politicians, an analysis of the historic 2012 elections, and a look at what other countries are doing in comparison to the US.

"America is frustrated with politics as usual," Spahr Nelson added. "This book features recommendations from leaders, politicians, and citizens across America on how and why we must do better. It includes specific strategies on how women can change the future of politics."

Kim Jorgensen Gane is a wife, mother and voter, but she also considers herself a voice in politics. Based on her recognition by BlogHer and the publication of her essay in the upcoming book, her message will be heard loud and clear.

"51%: Women and the Future of Politics" is being released in US and global markets later this year. For more information about Jorgensen Gane's essay or the upcoming book, go to: <http://www.womenandpolitics.us>. For more information about BlogHer and the conference, go to <http://www.blogher.com>.

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Thank you for sharing this news with your community.

For more information or to schedule an interview with author Kim Jorgensen Gane (pictured)



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